

2022 ADAMS SUSTAINABILITY INNOVATION PRIZE APPLICATION FORM

ELIGIBILITY

The ADAMS Sustainability Innovation Prize is for students with ideas and/or early stage startups with less than \$25K cumulative funding and/or investment, and less than \$25K cumulative revenue as of December, 2021.

LEAD APPLICANT (FROM UNIVERSITY OF TORONTO)

Last Name:	First Name:	UTORid:
Primary Phone Number:	Primary Email Address:	
Mailing Address:		
Faculty:	Department (e.g. Dept. of English):	
Degree Type (e.g. MSc, MA, MBA, PhD):		
Year of Study (as of Sept. 2020):	Expected Date of Completion:	

OTHER TEAM MEMBERS

Last Name:	First Name:	UTORid (if applicable):
Last Name:	First Name:	UTORid (if applicable):
Last Name:	First Name:	UTORid (if applicable):
Last Name:	First Name:	UTORid (if applicable):

STARTUP/IDEA NAME (IF APPLICABLE)

Startup/Idea Name: Website (if applicable):
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CAMPUS LINKED ACCELERATORS (CLAs)

Are you currently working with a CLA?
If answered "yes" or "not right now, but have in the past" above, which CLA?
Which advisor are you primarily working with?

STAGE OF TEAM

As of December 31, 2021, how much has your idea or startup received in government grants, loans or other investment since inception? Do not include research grants.	
As of December 31, 2021, how much has your idea or startup received in revenue since inception?	

APPLICATION PROCESS & COMPETITION RULES

Please email this completed form including the completed Executive Summary that follows to ceccs@utoronto.ca before 11:59p.m. on Monday February 28, 2022. Applications received after this time will not be considered. Note that prize money is intended to be used for idea development and will be disbursed to winners based on submission of a plan for how monies will be used to accelerate the idea.

CONTACT

Please direct all questions regarding the **Innovation Prize** or application process to ceccs@utoronto.ca.

EXECUTIVE SUMMARY

Please include an Executive Summary of up to 3 pages maximum that includes the following 8 sections.

1. **Opportunity:** What is your value proposition? Who is your target customer or beneficiary? What problem are you solving?
2. **Viability and impact:** What is the market opportunity, or what does the demand look like? What impact will you have on this market, or how do you propose you will meet the demand with your idea?
3. **Growth potential:** How is your idea sustainable and scalable?
4. **Innovation:** How will you compete? What is your competitive differentiation? How is your proposed solution “new“ to your target customer/beneficiary?
5. **Achievements to date:** What have you accomplished so far?
6. **Long term development:** What will you use the funds to achieve?
7. **Team:** Who is the team?
8. **Other:** Which of the [United Nations' 17 Sustainable Development Goals \(SDGs\)](#) does your startup contribute towards? What other information would you like us to know?